



## **DANIEL J. HANRAHAN**

### **Chairman of the Board**

Daniel J. Hanrahan was appointed Cedar Fair's chairman of the board, effective January 1, 2020. He was elected to Cedar Fair's board in 2012 and as board chairman serves as an ex-officio member of each committee, including the Audit Committee, People, Culture & Compensation Committee, and Nominating and Corporate Governance Committee.

As a director and highly respected mentor to Cedar Fair's executive team, Daniel's contributions have proven to be invaluable during his tenure on the board. He possesses a deep understanding of the hospitality, travel and retail sectors, which Daniel applied with great success not only as a senior executive in the cruise line industry, but similarly in the amusement park industry while on the board at Cedar Fair.

From 2012 to 2017, Daniel served as president, CEO and director of the Regis Corporation (NYSE: RGS). Prior to joining Regis, he served from 2007 to 2012 as president and CEO of Celebrity Cruises, a cruise line and division of Royal Caribbean Cruises (NYSE: RCL). In concert with the introduction of a new class of cruise ship at Celebrity, Daniel revived the cruise line's brand and guest satisfaction ratings to tops in the industry. Prior to Celebrity, Daniel served as senior vice president of sales and marketing for Royal Caribbean, where he orchestrated a highly effective television advertising campaign that won two Effie's, a coveted communications industry award honoring the year's most effective marketing communications ideas. The tremendous success of the Royal Caribbean advertising campaign led to Daniel's appointment as president of Celebrity Cruises in 2005, then to president and CEO two years later. Prior to joining Royal Caribbean, Daniel served in executive-level positions with Polaroid and Reebok.

Since 2017, Daniel has served on the board of directors and audit committee for Lindblad Expeditions Holdings, Inc. (NYSE: LIND), a global provider of expedition cruises and adventure travel experiences. In 2004, Daniel was named as one of the "Top 25 Extraordinary Minds in Hospitality Sales and Marketing" by Hospitality and Sales Marketing Association International (HSMIAI). He also received Travel Executive of the Year honors from Travel Trade Magazine and the American Society of Travel Agents (ASTA).

Daniel earned his BBA from the University of Wisconsin.



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Daniel loves the water and particularly enjoys ocean and open water swim races. Most of his life he has swum with master swim teams, competing in places like the Atlantic Ocean and the Great Lakes. One of Daniel's favorite and most challenging races is held in Turkey, requiring competitors to swim approximately 4.5 miles in the Bosphorus Straits, forming the continental boundary between Europe and Asia and connecting the Black Sea with the Sea of Marmara.